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AI-Based ERP Development for Toy Company

PROJECT DETAILS

Custom Software Development, AI Development, ERP Consulting and SI

Sep. 2020 - Ongoing

Confidential

> *"We've been really happy with DBot."*

PROJECT SUMMARY

DBot has developed and maintained an AI-based ERP system for a toy company. The team has built a system that manages the client's operations and integrates online marketplaces to sync listings and track sales.

PROJECT FEEDBACK

DBot's work has increased order processing speeds by 40% and improved stock accuracy across 40,000 lots, streamlining the client's operations. The team is flexible, adapts quickly to changing priorities, and demonstrates a hands-on approach. Their problem-solving skills have impressed the client.

DBot

The Client

Please describe your company and position.

I am the Head of Operations of DD Bricks

Describe what your company does in a single sentence.

DD Bricks creates custom-built gift sets and educational models using genuine LEGO® bricks, and operates one of the world's leading online stores for new and pre-owned LEGO® parts.

The Challenge

What specific goals or objectives did you hire DBot to accomplish?

- A reliable partner for ongoing software development
- Develop, maintain, and improve our internal ERP system
- Utilize AI to gain a competitive edge, including building MVPs faster

Jakob Ostner
Head of Operations, DD Bricks

eCommerce

Bangkok, Thailand

CLIENT RATING

4.5
Overall Score

Quality:	4.5
Schedule:	4.0
Cost:	5.0
Would Refer:	5.0

The Approach

How did you find DBot?

- Referral
- Other

Why did you select DBot over others?

- Good value for cost
- Referred to me

How many teammates from DBot were assigned to this project?

6-10 Employees

Describe the scope of work in detail. Please include a summary of key deliverables.

DBot built a fully custom ERP system from the ground up to support our unique business model. The system manages our entire operation, from purchasing and inventory to order fulfillment and shipping, for over 40,000 unique lots of LEGO® parts in our warehouse. It's integrated with online marketplaces, such as BrickLink, BrickOwl, and eBay, allowing us to sync listings, track sales, and manage stock in real-time.

Key deliverables included:

- A custom-built ERP tailored to our LEGO® parts business
- Real-time marketplace integrations for multi-channel sales
- Advanced inventory and warehouse management tools
- Ongoing development and feature enhancements to support scaling

The Outcome

What were the measurable outcomes from the project that demonstrate progress or success?

The new system streamlined our daily operations. We reduced manual work, sped up order processing by around 40%, and improved stock accuracy across 40,000+ lots. Real-time marketplace sync now keeps our listings up to date automatically, which has made sales more consistent and customer issues far less frequent.

Describe their project management. Did they deliver items on time? How did they respond to your needs?

Their project management is hands-on and flexible, which works well for us. We often have changing priorities, and DBot adapts quickly without losing momentum.

What was your primary form of communication with DBot?

- Virtual Meeting
- Email or Messaging App

What did you find most impressive or unique about this company?

What really sets DBot apart is their ability to think beyond the technical side. They understand how our business operates and build solutions that solve real problems, not just implement features.

Are there any areas for improvement or something DBot could have done differently?

Honestly, we've been really happy with DBot. Like any growing team, there's always small room for improvement, but nothing that impacted our trust or progress.