

E-Commerce Dev for Lifestyle Company

PROJECT DETAILS

 E-Commerce Development

 Feb. 2025 - Jun. 2025

 \$10,000 to \$49,999



"They went beyond just building a website, they took the time to understand our business."

PROJECT SUMMARY

DBot developed a mobile-friendly e-commerce storefront for a lifestyle company. The team also automated the client's operations and integrated CRM, loyalty programs, and social commerce features.

PROJECT FEEDBACK

DBot's work boosted the client's online sales by 27% and improved customer loyalty. The team delivered items on time and managed the project clearly and step by step. DBot provided genuine care for the client's success and went beyond the scope to ensure the project's success.

The Client

Please describe your company and position.

I am the Managing Director of EPICURE Vina LLC


Describe what your company does in a single sentence.


To make life more beautiful through curated living and culinary experiences.

The Challenge

What specific goals or objectives did you hire DBot to accomplish?

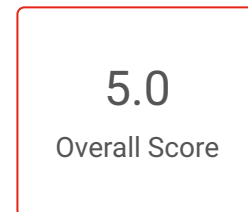
- Build a Scalable Online Storefront
- Grow Sales through Digital Transformation

 **Dominik Fruth**
Managing Director, EPICURE Vina LLC

 **Consumer products & services**

 **Ho Chi Minh City, Vietnam**

CLIENT RATING



Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0

The Approach

How did you find DBot?

Referral

Why did you select DBot over others?

- Good value for cost
- Referred to me

How many teammates from DBot were assigned to this project?

2-5 Employees

Describe the scope of work in detail. Please include a summary of key deliverables.

E-commerce Storefront: A professional, mobile-friendly online shop with product catalog, secure payments, and multi-language support. Operations Automation: Inventory, orders, shipping, and accounting all connected in one smooth system to save time and reduce errors. Customer Growth Tools: CRM, loyalty programs, subscriptions, and social commerce integrations to increase repeat sales.

The Outcome

What were the measurable outcomes from the project that demonstrate progress or success?

After working with DBot, online sales in Vietnam increased by 27% within the first six months. Order handling became much faster, with processing time dropping from hours to just minutes. Customer loyalty also improved, with more shoppers signing up for subscriptions and returning for repeat purchases. In addition, the new integrations with local payment and delivery providers made it easier and more convenient for Vietnamese customers to order online.



Describe their project management. Did they deliver items on time? How did they respond to your needs?

The DBot team manages the project very clearly and step by step. They deliver the items on time like they promise. When we have new request or problem, they answer fast and always try to help us find good solution.

What was your primary form of communication with DBot?

- Virtual Meeting
- Email or Messaging App

What did you find most impressive or unique about this company?

What stood out most about DBot was the genuine care they showed for our success. They went beyond just building a website, they took the time to understand our business, listen to our needs, and share honest advice. It truly felt like working with a trusted partner rather than a vendor. We strongly recommend DBot to any company looking to grow their eCommerce sales.

Are there any areas for improvement or something DBot could have done differently?

Everything went well with DBot. If we look for improvement, maybe sometimes the training could be a bit more simple for our team. But overall, they supported us very well.

