

# Web App Dev & UI/UX Design for Mechanical Equipment Retailer

## PROJECT DETAILS

 AI Consulting, UX/UI Design, Other Application Development

 Aug. 2024 - Mar. 2025

 \$10,000 to \$49,999



*"What I liked most was their way of thinking."*

## PROJECT SUMMARY

DBot developed a custom web app for a mechanical equipment retailer. The team also set up an online shop for the client and helped them grow their online sales through API integration and UI/UX design.

## PROJECT FEEDBACK

Thanks to DBot's web app, the client saved a lot of manual work in their internal processes. The online shop went live, and the client received positive feedback from customers. DBot's communication was easy and fast. Overall, their regular updates and flexibility pleased the client.

## The Client

Please describe your company and position.

I am the Director of a retail company


Describe what your company does in a single sentence.

We are selling tools and mechanical equipment B2B


## The Challenge

What specific goals or objectives did you hire DBot to accomplish?

- Software development
- Planning and scoping of the application and eCommerce
- Getting a reliable IT Partner

 Director, Mechanical Equipment Retailer

 Retail

 Samut Prakan, Thailand

### CLIENT RATING

5.0

Overall Score

Quality: 4.5

Schedule: 4.5

Cost: 5.0

Would Refer: 5.0

## The Approach

How did you find DBot?

- Referral
- Other

Why did you select DBot over others?

- Pricing fit our budget
- Good value for cost
- Referred to me

How many teammates from DBot were assigned to this project?

2-5 Employees

Describe the scope of work in detail. Please include a summary of key deliverables.

The first project was a custom web application to manage some of our product and order workflows more efficiently. Later, DBot also helped us with setting up an online shop and thinking about how we can grow online sales.

They supported us with:

Planning and scoping of the application and eCommerce  
Software development  
UI improvements for a better user experience  
Connecting systems with API integrations to our internal systems  
Testing, go-live, and support afterward

We worked directly with a small team from DBot, and it felt like they were part of our own team.

## The Outcome

What were the measurable outcomes from the project that demonstrate progress or success?



We saved a lot of manual work in our internal process thanks to the web app. Also, our online shop is now live, and we are getting the first orders. The systems run stable, and the feedback from our team and customers is positive. For us, it was a big step in the right direction.

## Describe their project management. Did they deliver items on time? How did they respond to your needs?

The communication with DBot was always easy and fast. We had regular calls and clear updates. They delivered most things on time, and when something took a bit longer, they informed us and explained why. They were also flexible when we changed something last minute.

## What was your primary form of communication with DBot?

In-Person Meeting

## What did you find most impressive or unique about this company?

What I liked most was their way of thinking. As someone who is not very technical, it's important for me to understand the solutions, not just how they work, but how they help grow my business. DBot didn't just do what we asked; they brought new ideas, suggested better approaches, and explained everything.

## Are there any areas for improvement or something DBot could have done differently?

Sometimes we had to follow up to get updates.

